

Privacy Policy

This page explains how Identity Wallet (this site, and the related app) uses and collects information that you, as the user, provide on our platform.

In a nutshell, Identity Wallet does not sell the data you provide on our platform or transfer your data to any external organisations whatsoever, with the exception of data about financial transactions conducted using our digital wallet, which is handled by an external financial service. To read more about our financial partner's privacy policy, [click here](#).

Types of information we collect

The Identity Wallet marketplace asks users for three main types of data: personally identifiable information for registration purposes (names, ages, dates etc). Furthermore, as part of the Question Store, users are requested for answers to questions that relate to their opinions on certain issues, preferences in domains such as fashion, employment, and others. Through the Info Store, users can upload documents relating to a variety of categories, such as personal documents like passports, national identification cards, and birth certificates or financial documents like tax returns and pay cheques (list of available documents). If users opt-in, these documents are scanned for the information they contain and stored on the Identity Wallet server for access at any time.

Types of Information we do not collect

Identity Wallet does not make use of cookies, which are typically used to track user browsing history to configure targeted in-website advertising. We also do not track information about your computer, despite being sent this data upon your arrival on our website because this information can be used to track you. All of the information we collect about you comes only from what you input into our system through the Question Store, Info Store, or during registration and conducting financial transactions with our in-app digital wallet.

What we do with the information we collect

Personally identifiable information such as names, birthdates, and nationalities are used solely for the purpose of registration and user-onboarding onto our system and onto the Matchmove digital banking system for usage of our in-app digital wallet.

Any documents uploaded onto the Info Store are solely stored on the Identity Wallet server hosted on AWS, with information extracted from each document (if requested by the user) stored in our database. The purpose of storing this information is to enable easy access to documents for user themselves whenever they need to transfer required documentation to external sources, need to verify their identity, or require certain documents on hand. No external

parties receive any information about uploaded documents unless the user requests Identity Wallet to transfer them to a given party.

Answers to any questions answered by users on the Question Store are stored on the Identity Wallet server. This type of data is never transferred to any third party. Every offer on the Identity Wallet marketplace provides one or both of two capabilities: Data Sharing and Open To Contact.

Open To Contact Offers

When you consent to an Open To Contact information, the company linked to the offer is able to send you messages through the Identity Wallet in-app messaging system. However, companies do not receive any contact information about you, as all communication is handled by Identity Wallet sending you messages on behalf of the company.

Data Sharing Offers

Identity Wallet does not directly send data you consent to “share” to companies through a data sharing offer. When you consent to a Data Sharing offer, you choose the data parameters or which questions you wish to share your answers to (of all those requested by the company) to from the Question Store in a collated data set containing information from other users that have subscribed to the same offer. Identity Wallet then runs analytics on this collated data set, finds the results the company requested, and shares only the result with the company.

How to opt-out of sharing information with and on Identity Wallet

Removing documents from the Info Store

If you delete a document on the Info Store, we retain no information about the contents of the document and remove the scans uploaded by the user of that document.

Opting out of a *Data Sharing* offer

If you wish to opt out of sharing information for analytics to be run on by Identity Wallet for a particular company, you can do so by navigating to the particular offer by ticking the “Subscribed Offers” tick box, searching for the offer you wish to opt out of, unticking the “Data Sharing” box, and saving changes to the subscribed offer.

If you wish to selectively not share certain data parameters, you can also change which data parameters you wish to share by unticking the respective boxes upon selecting the subscribed offer to which you would like to make these changes.

Note that if you do this after the availability period of the offer is over, and your data has already been used to produce analytics for the company by Identity Wallet, there is no way for Identity Wallet to remove the influence of your data on the results of the analytics provided to the

company. However, if you make this change before Identity Wallet runs analytics on the dataset collated for the company, Identity Wallet can remove your data from the dataset. Note that if you decide to opt-out of a data sharing offer before data is used in the dataset, you will no longer be paid for subscribing to the data sharing portion of the offer.

Opting out of contact from a company through an *Open To Contact Offer*

If you wish to opt out of receiving communication after signing up for an open to contact offer from a company, you can do so by navigating to the particular offer by ticking the “Subscribed Offers” tick box, searching for the offer you wish to opt out of, unticking the “Open To Contact” box, and saving changes to the subscribed offer. No further communication will be sent to you from the company in relation to that offer unless you subscribe to another offer from the same company in which you agree to be contacted by them.

Deletion of User Accounts

At any point, if you terminate your account with Identity Wallet, all information about your account is deleted from the Identity Wallet server, including all financial transactions made with our in-app digital wallet, data about your answers to questions on the Question Store, documents on the Info Store and all other personally identifiable information.

List of Uploadable Documents on Info Store (as of 10/27/2022)

National Identification
Birth Certificate
Adoption Papers
Driver's License
Marriage License
High School Diploma
Certificates of Achievement
Certifications/Licenses
School Purchases
School Fees
Tax Returns
W-2 Forms
1099 Forms

Tax Receipts
Tax Records
Resumes
Certificates of Achievement
Salary Returns
Pay Stubs
Cancelled Checks
Disability Records
Unemployment Records
Retirement Plan
Pension Plan
Investment Statements
Vehicle Registration
Vehicle Titles
Mortgage Statements
Deeds
Bills of Sale
Insurance Policies
Wills
Powers of Attorney
Living Will
Medical Bills
Health Insurance Policies
Immunizations
Visa Forms
Passports
Itineraries

